

DELANEY **WEST**

GRAPHIC DESIGNER

CONTACT

PORTFOLIO laneywestdesigns.com

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EXPERTISE

PHOTOSHOP

ILLUSTRATOR |

INDESIGN

TYPOGRAPHY |

SKILLS

LOGO DESIGN
PHOTO EDITING
DIGITAL MARKETING
BRAND CONSISTENCY
COMMUNICATION

CREATIVITY

MULTITASKING

ADAPTABILITY

LAYOUT DESIGN

ACHEIVEMENTS

2020 Graduted Magna Cum Laude

2019 - 2020 WCU Deans List

2019 RMAC All-Academic

Honor Roll

WCU Women's Soccer

2017 - 2018 Academic All-American

Student Success Award CGCC Women's Soccer

EDUCATION

MAY2020 WESTERN COLORADO UNIVERSITY

Bachelor of Arts // Graphic Design emphasis

MAY2018 CHANDLER-GILBERT COMMUNITY COLLEGE

Associates of Arts // Earned High Honors

WORK EXPERIENCE

APR**2021** SEP**2024** **GRAPHIC DESIGNER** RIDENOW POWERSPORTS Chandler, AZ // Corporate Retail Marketing

- Created a high volume of digital retail ads for over
 55 Powersports dealerships and their associated brands.
- Designed brand logos to assist the dealerships with future sale opportunities.

MAY-AUG **2024** MAY-AUG **2023** SEASONAL GRAPHIC DESIGN INTERN MENTOR

 Onboard and oversee design operations in order to ensure the successful completion of projects within a strict timeline.

JUN**2020** NOV**2020** GRAPHIC DESIGNER CONCORD GENERAL CONTRACTING
Mesa, AZ // Construction Project Marketing

- Created ads for publications, proposals, facility graphics, presentations, and signage.
- Designed project proposal cover, and interior page layout.

JUN**2019** AUG**2019** GRAPHIC DESIGN INTERN OFFCENTER DESIGNS
Gunnison, CO // Screen Printing Design & Production

- Completed large screen printed orders starting with the design consultation with the client while taking accountability for the quality of production.
- Worked with various mediums such as large scale vinyl vehicle wraps, banners, and outdoor signage.

COMMUNITY INVOLVEMENT

MAY**2022** SEP**2023** ASST. SOCCER COACH ARIZONA ARSENAL SOCCER CLUB Mesa. AZ

 Supported Head Coach in day-to-day team management. Attended all home and away games, lead warmup drills, and boosted player morale.

MAR**2022** APR**2022** YOUTH SOCCER COACH LEGACY DEVELOPMENT ACADEMY Mesa, AZ

 Provided youth Recreational soccer players a chance to experience what it's like to be trained by professionally licensed coaches with a defined curriculum over the course of 6 weeks.